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Haute Couture Meets California: Dior's Vibrant Spring Pop-Culture Inspired Line

Art and real life combine to create a perfectly chaotic line for Spring 2023.

By Rebecca Diehl 2 November 2022

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Photographs: Classic suits, paired with sneakers, varying in color and material.

The Dior Men's designer Kim Jones collaborated with young designer Eli Russell Linnetz (ERL) to deliver an intricate collection on a very vibrant set on the streets of Venice Beach, CA for the Spring 2023 collection. Jones was excited to work with ERL, "I wanted somebody to see Dior from a different angle. With Eli Russell Linnetz, not only do I like his work but working with a younger designer on Dior Men and seeing things from his perspective, felt incredibly inspiring" (Jones).

This show combine Los Angeles culture into the line. Jones drew inspiration from Californian pop culture with the help of ERL. ERL is a Venice native, and he drew inspiration from the beaches around him for the set and the pieces. The set itself resembles a wave and was placed on Venice's famous Windward Avenue, delivering the styles from the ocean. The use of different blues, purples, greens, and pinks give life to the contrasting gray pieces. Some of these pieces look as if they stepped out of the oocean, and the sun is shimmering on the pearls, sequins, and shells used in detail.





Photographs (Left to right): California Couture, Dior Knitwear, Nod to ERL, Accessories

Jones and ERL drew most of their inspiration from the House's archives, channeling Californian style for the collection's pieces and accessories. "California Couture" is scribed on many of the sweaters, along with vivid colors to represent those of a classic California Sunset. ERL and Jones took the beautiful, colorful skies and transferred them into this collection. Ocean blues are incorporated throughout many pieces, with wave designs implemented as well. There are some more simple pieces, utilizing the classic and iconic Dior gray. These pieces, mainly suits, are lustrous gray and light teal. The Bar jacket is combined with matching pants and sneakers to give a very cool and calm Californian look to everyday suits.

Accessories play a major role in bringing a collection to life. The iconic Dior Saddle bag was revived and reimagined to fit into the Venice vibe, made with teal, shimmery fabric, or gold metallic fabric. The hats that were shown complete each look, matching with the same colors and embroidery. We see a lot of Old Hollywood revival with these headpieces.